

PRICE LIST FOR ADVERTISING, PROMOTIONAL SERVICES AND RENTAL OF PREMISES

ADVERTISING SPACE

Use of advertising space and its possibilities within UCM (prices are without VAT)

Type of area	Rental time	Sum
TV at the entrance to the	1 month	40 eur
University		
Floor sticker (installation and	1 month	80 euro
removal by the landlord)		
Location of the roll-up in	1 roll-up/month	<i>40 eur</i>
the UCM building		
Door hangers - dormitory,	display (campaign)	<i>50 eur</i>
approx. 250 students		
(installation provided by the landlord)		
Posters on the UCM	display (campaign) / 1	<i>30 eur</i>
building notice boards	building	
(installation is provided by the		
landlord)		
Flyers, flayers in UCM	Campaign / 1 building	40 eur
buildings (installation is provided		
by the landlord)		

DIRECT MARKETING IN UCM FACILITIES

Direct address of students in UCM buildings (prices are without VAT)

Type of area	Rental time	Sum
Promotable with 1 person (without internet and electricity)	max 4 hours (each additional hour is counted as an additional 4 hours, regardless of how full it is)	50 eur
Promotable with 1 person (with internet and electricity)	max 4 hours (each additional hour is counted as an additional 4 hours, regardless of how full it is)	70 eur
Promotable with 2 persons (without internet and electricity)	max 4 hours (each additional hour is counted as an additional 4 hours, regardless of how full it is)	70 eur
Promotable with 2 persons (with internet and electricity)	max 4 hours (each additional hour is counted as an additional 4 hours, regardless of how full it is)	90 eur
Promotable with 3 persons (without internet and electricity)	max 4 hours (each additional hour is counted as an additional 4 hours, regardless of how full it is)	90 eur



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Promotable with 3 persons	max 4 hours (each additional	<i>110 eur</i>
(with internet and electricity)	hour is counted as an additional 4 hours, regardless of how full it is)	

RENTAL OF PREMISES

Rental of UCM premises for commercial use (prices are without VAT)

Type of space	Rental time	Sum
Meeting room for 50	Rental up to 3 hours	100 eur
persons -Z.03		
(with projector, kitchenette available)		
Meeting room for 50	Rental up to 10 hours	<i>150 eur</i>
persons - Z.03		
(with projector, kitchenette available)	B 1 101	200
Meeting room for 50	Rental over 10 hours	300 eur
persons - Z.03		
(with projector, kitchenette available)	Pontal un to 2 hours	120 044
Creative space for 30	Rental up to 3 hours	<i>120 eur</i>
people - Free zone (theatre		
seating or meeting room, projector, kitchenette and outdoor terrace		
available)		
Creative space for 30	Rental up to 10 hours	<i>180 eur</i>
people - Free zone (theatre		
seating or meeting room, projector,		
kitchenette and outdoor terrace available)		
Creative space for 30	Rental over 10 hours	350 eur
people - Free zone (theatre	Therear ever to he are	555 541
seating or meeting room, projector,		
kitchenette and outdoor terrace		
available)	Partalan to 2 have	252
Large auditorium for 420	Rental up to 3 hours	350 eur
persons - Bucianska		
(with projector and sound system)	5 . 1	
Large auditorium for 420	Rental up to 10 hours	600 eur
persons - Bucianska		
(with projector and sound system)		1.2.2
Large auditorium for 420	Rental over 10 hours	1000 eur
persons - Bucianska		
(with projector and sound system)		
Auditorium for 150	Rental up to 3 hours	200 eur
people - Kino OKO,		
Nám. Herdu 2		
(with projector and sound system)		
Auditorium for 150	Rental up to 10 hours	<i>350 eur</i>
people - Kino OKO,		
Nám. Herdu 2		



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(with projector and sound system)		
Auditorium for 150	Rental over 10 hours	600 eur
people - Kino OKO,		
Nám. Herdu 2		
(with projector and sound system)		
Wi-Fi connection for the	(with your own name and	<i>50 eur</i>
event	password)	